

Jennifer Joy - Personal Request

From: "David Delquadro" [REDACTED]
To: <jjoy@utah.gov>
Date: 4/20/2010 12:07 PM
Subject: Personal Request

UTAH PUBLIC
SERVICE COMMISSION

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April 20, 2010

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Chairman Ted Boyer
Commissioner Richard M. Campbell
Commissioner Ron Allen
Utah Public Service Commission
Heber M. Wells Building
160 East 300 South
Salt Lake City, UT 84114

Dear Commissioners:

Please review and evaluate **LifeLine's SafeLink** program at your earliest convenience. This program provides low-income families with access to cell phones. A number of studies have clearly demonstrated that cell-phone access can significantly boost the earning potential of low-income families, enhance personal safety as well as provide access to emergency services.

I understand that more than \$100 million was invested in the development of a business model that is known as the *SafeLink* program. Moreover, I understand this product was successfully marketed to more than 2.8 million households in the District of Columbia and twenty-one states including: Alabama, Connecticut, Delaware, Florida, Georgia, Illinois, Louisiana, Maryland, Massachusetts, Michigan, Missouri, New Hampshire, New Jersey, New York, North Carolina, Ohio, Pennsylvania, Tennessee, Virginia, West Virginia and Wisconsin.

SafeLink can help Utah's low-income residents contribute to reviving our economy without any drain on already scarce state revenues. I urge you to consider approving the *SafeLink* program as quickly as possible. Thank you for your timely attention to this request.

Sincerely,

David M. Delquadro